

## ***MONEY IN MOTION***

July 10, 2023

### **The Apple-Microsoft Sector**

The Apple-Microsoft 'Sector' of the market (14.5% of the S&P 500 Index) is struggling of late, having recovered all the way back to its former high of December 2021.

- If one is long this 'Sector' we would trim or write calls
- If one is underweight this 'Sector' we would go more underweight
- If one is short this 'Sector' we would press shorts
- If one is not involved in this 'Sector' we would initiate shorts

The absolute charts herein speak for themselves... as do the relative charts.

Trade well,

-Carter

## AAPL-MSFT 2-Stock Equal Weight Basket

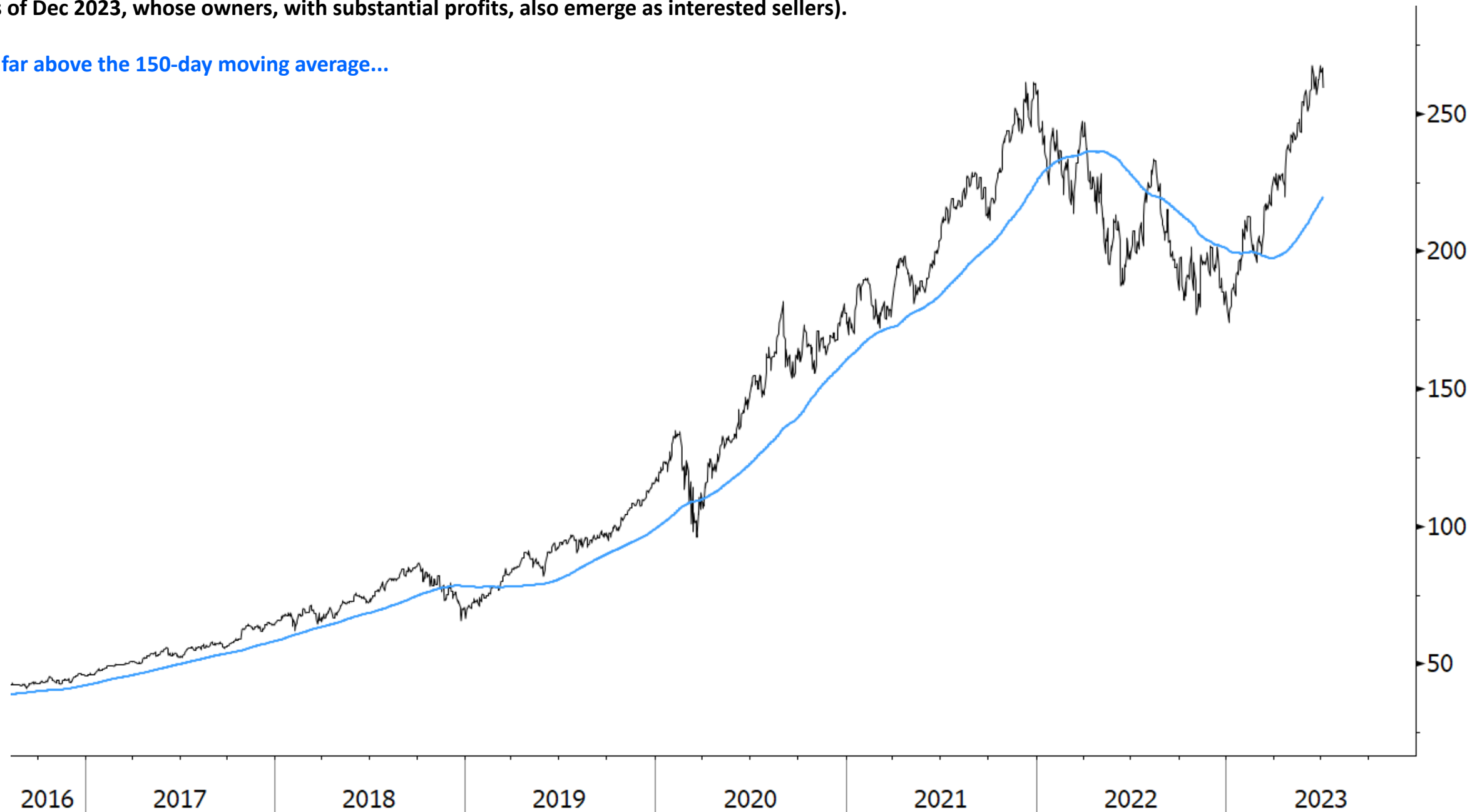
A 55% six-month recovery back to a former high- an inherently difficult level where memory (supply) comes into play: **supply from above** (shares purchased at/near the highs in Dec 2021 whose owners, now back to break even, become interested sellers here) AND **supply from below** (shares purchased at/near the lows of Dec 2023, whose owners, with substantial profits, also emerge as interested sellers).



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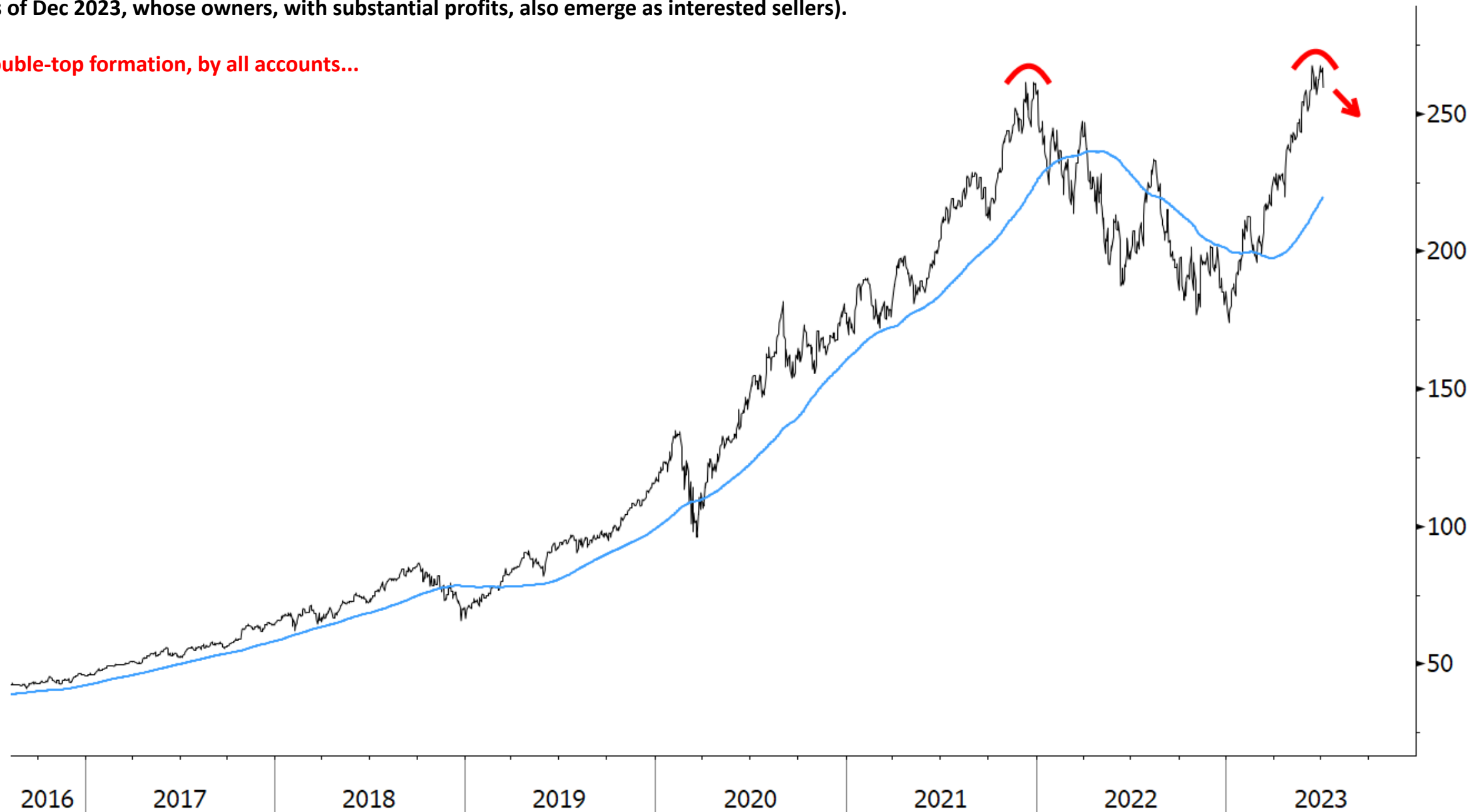
And far above the 150-day moving average...



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**A double-top formation, by all accounts...**



## Ratio Chart: AAPL-MSFT 2-Stock Equal Weight Basket/S&P 500 Index

Depicting the relative performance of AAPL-MSFT Basket to the market

Identical chart 1 of 5

No lines or arrows drawn; no judgment rendered



## Ratio Chart: AAPL-MSFT 2-Stock Equal Weight Basket/S&P 500 Index

Depicting the relative performance of AAPL-MSFT Basket to the market

Identical chart 2 of 5

A YTD rally to the 'internal trend line' in effect since the post-Covid surge in Apple & Microsoft



## Ratio Chart: AAPL-MSFT 2-Stock Equal Weight Basket/S&P 500 Index

Depicting the relative performance of AAPL-MSFT Basket to the market

Identical chart 3 of 5

A YTD rally to the "to the penny" to the 'internal trend line', with this year's rally having started "to the penny" at the well-defined uptrend line in effect since 2016



## Ratio Chart: AAPL-MSFT 2-Stock Equal Weight Basket/S&P 500 Index

Depicting the relative performance of AAPL-MSFT Basket to the market

Identical chart 4 of 5

The **Red Arrow** represents our thinking here...





## Ratio Chart: AAPL-MSFT 2-Stock Equal Weight Basket/S&P 500 Index

Depicting the relative performance of AAPL-MSFT Basket to the market

Identical chart 5 of 5

The **Red Arrow** represents our thinking here...





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