
We want to be emphatic

1 message

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Sending two emails blasts about the same stock in one day is a rare thing for us. But we feel strongly about the NFLX opportunity (continued opportunity) and wanted to be emphatic.

And what we mean by 'continued opportunity' is this: today's Netflix judgment is not a new judgment, but rather, a reiteration.

[CLICK HERE](#) for the April 21st three-sentence note to clients titled, "To the Penny", making the case to buy Netflix. The stock was down some 75% from its high and the relative strength chart qualified as a "so bad, that it's good" moment.

All three sentences are excerpted below:

April 21, 2022

"Netflix's relative performance to the NASDAQ Composite Index since the stock's IPO on May 23, 2002... "to the penny"

Not many people would step in here and do some buying, which probably means you should.

Small, new long commitments make sense here and now, by our work"

Happily – for this analyst, anyway – and for anyone who happened to get in motion on April 21st, NFLX has delivered the goods **advancing 12.4%** in the period versus a **16.1% decline** in the NASDAQ Composite Index.

Here and now, five months and 2800 basis points of outperformance notwithstanding, we think there's more upside for Netflix (hence today's two emails regarding same).

Trade well,

-Carter

NFLX +12.4% vs **NASDAQ Composite Index -16.1%** ...
April 21st to present (September 28th)



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