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## Worth Charting

The "safest," lowest-beta stocks got hit the hardest... no place to hide.

("They shoot the generals last")

		Beta	% Change
Clorox (CLX)	"Bleach"	0 37	-7 0%
Hormel Foods (HRL)	"Spam"	0 .42	-8 8%
Campbell Soup (CPB)	"Soup"	0 .47	-8 1%
General M lls (G S)	"Cereal"	0 .49	-7 3%
J M Smucker (SJM)	"Jelly"	0 52	-10 5%
McCorm ck (MKC)	"Sp ces"	0 58	-9 3%
Church & Ow ght (CHO)	"Bak ng Soda"	0 58	-6 9%
Conagra (CAG)	"Packaged Foods"	0 62	-8 .4%
Kraft He nz (KHC)	"Ketchup"	0 65	-96%
Tyson Foods (TSN)	"Ch cken"	0 66	-7 7%
Hershey (HSY)	"Chocolate"	0 67	-7 9%
Mondelez (MOLZ)	"Oreos"	0 69	-7 3%

**Beta** is a way of measuring a stock's volatility compared with the overall market's volatility. The market as a whole has a beta of 1.0.

Stocks with a value greater than 1 are more volatile than the market (meaning they will generally go up more than the market when the market goes up, and go down more than the market when the market goes down).

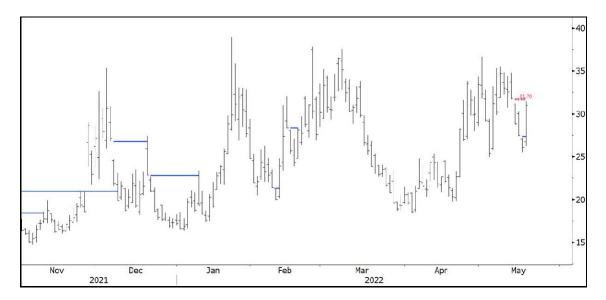
Stocks with a beta of less than 1 are less volatile than the market.

For example, a beta of 0.5 implies that a stock's movements will theoretically be about 50% of the index's movements, while a beta of 2.0 implies that the stock will move twice as much as the market.

Meanwhile, that unfilled gap in the VIX, almost got filled today...

## VIX:

Filled gaps - solid horizontal blue lines Unfilled gaps - dotted horizontal red lines





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