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## UNCH, defined...

1 message

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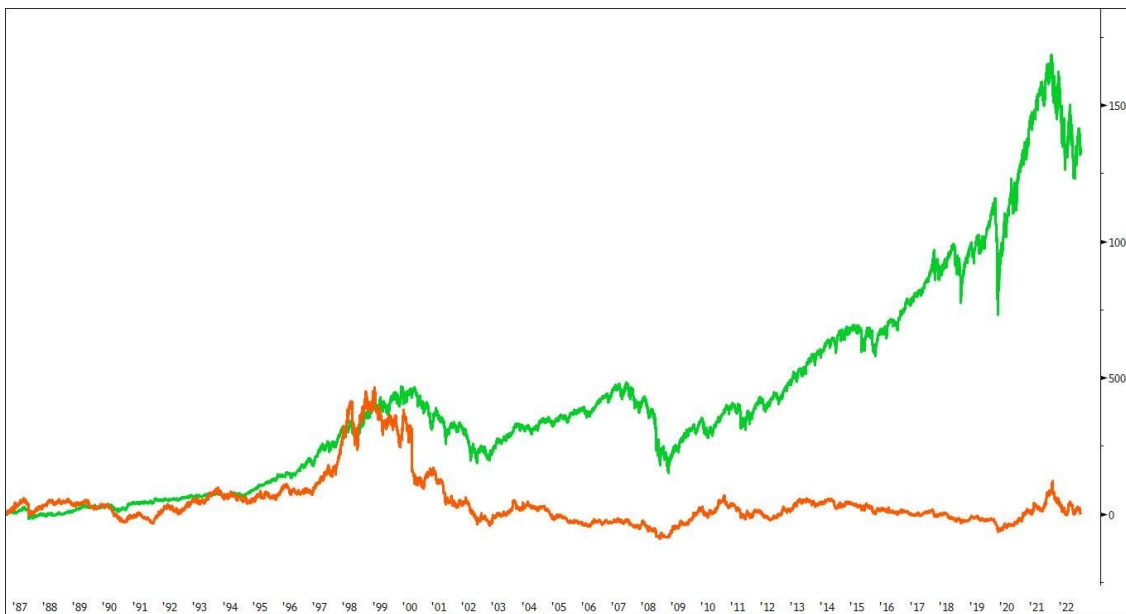
Mon, Dec 26, 2022 at 7:59 AM

# Worth Charting

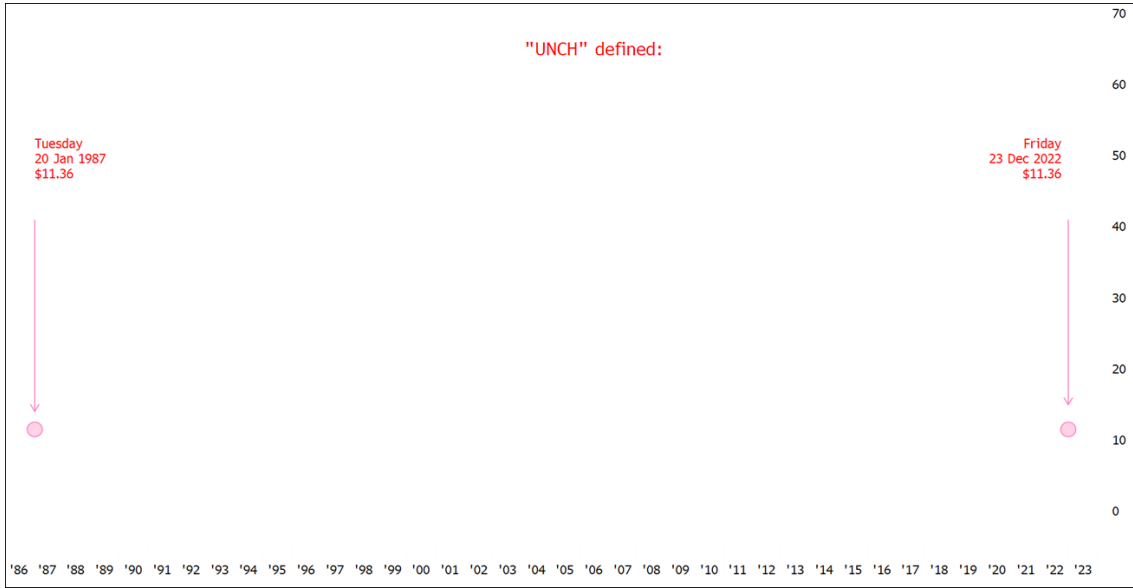
## Comparative Chart:

**SPX +1329%** vs **Ford 0%**

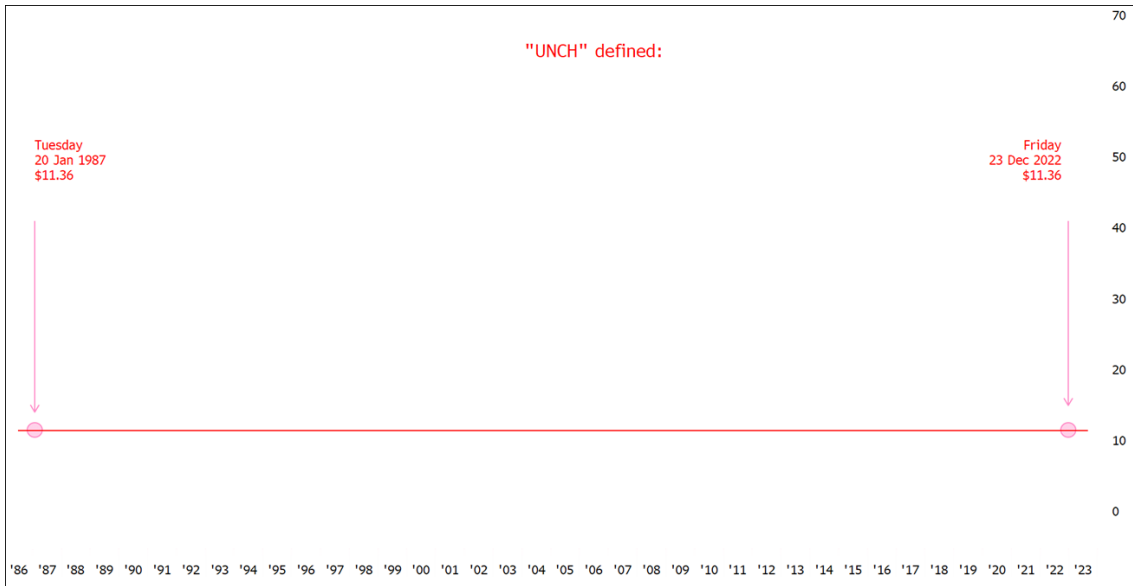
Tuesday, Jan 20, 1987 to Friday, Dec 23, 2022



### 35-Year Ford Chart 1 of 4: Unchanged "UNCH"...



### 35-Year Ford Chart 2 of 4: Dead flat, literally...



### 35-Year Ford Chart 3 of 4:

Exact same price, literally, 35 years later...



### 35-Year Ford Chart 4 of 4:

But much worse in "real" terms, as all will know- roughly a 70 loss adjusting for inflation. And yes, Ford has paid nice dividends along the way, but still, what a bad investment.



## The Funnymentials...

Then and now:

	<b><u>1987</u></b>	<b><u>2022</u></b> estimate
Revenue	\$79.9 billion	\$149.9 billion
Gross Profit	\$12.3 billion	\$23.6 billion
EBITDA	\$11.1 billion	\$14.6 billion
Net Income	\$4.6 billion	\$7.6 billion
Earnings Per Share	\$4.46	\$1.98
Market Cap	\$18.6 billion	\$45.7 billion
Total Debt	\$68.5 billion	\$129.0 billion
Enterprise Value	\$76.5 billion	\$33.9 billion

**Worth Charting**

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